

# Avery Dennison®

## MPI™ 1105 Wrapping Series



### Supreme 3D conformability. Stunning printability. Reliable performance.

**The ultimate wrapping solution - new MPI 1105 Wrapping series films bring new levels of printability, image quality and 3D conformability to vehicle wraps. Outstanding colour 'pop' and an ability to cope easily with challenges such as rivets and corrugations make MPI 1105 the product of choice across many different applications.**

New MPI 1105 now offers up to 6 years printed\* durability. In combination with improved DOL 1460 Z Gloss and DOL 1480 Z Matt overlaminates, it enables an even longer lifespan for vehicle graphics, opening up a world of wrapping applications for customers and end-users.

With best-in-class 3D conformability, MPI 1105 uses Easy Apply RS technology to ensure the same application speed and convenience as Avery Dennison® Supreme Wrapping Film. That means endless creative possibilities for the most demanding private vehicle and commercial fleet wraps.

#### RECOMMENDED USES

- Partial and full wraps on private vehicles
- Partial and full wraps on commercial fleet
- Interior & exterior signs

## KEY FEATURES

- Superb 3D conformability
- Stunning and consistent printability
- UV, solvent, eco-solvent and latex inks compatible
- Easy Apply RS™ adhesive technology with air-egress, repositionability and slideability
- Reliable performance with long-term removability
- Maximum outdoor durability, up to 6 years printed\*
- Covered by ICS Performance Guarantee

## KEY BENEFITS

- Faster, easier installation, conforming to the most demanding corrugations
- Up to 30% application time savings with Easy Apply RS™ technology and its air-egress capability
- Ease of application with low initial tack, repositionability & slideability
- Creative freedom thanks to outstanding printed image quality and longer printed graphics lifespan (up to 6 years\*)
- Lower costs and time savings when films are removed at end of life
- End-user peace-of-mind with the Avery Dennison ICS Performance Guarantee

## Digital Inkjet Wrapping Films

Features	Benefits	MPI 1105	MPI 1105 EA RS
Superb 3D conformability	Faster, easier installation, conforming to the most demanding corrugations	x	x
Stunning and consistent printability on a variety of printers using solvent, eco solvent, UV or latex inks	Creative freedom thanks to outstanding printed image quality, longer life span of printed graphics up to 6 years*	x	x
Easy Apply RS™ adhesive technology with air-egress, repositionability and slideability	Up to 30% application time savings with Easy Apply RS™ technology and its air-egress capability		x
Reliable performance with long-term removability	Lower costs and time savings when films are removed at end of life	x	x
Covered by ICS Performance Guarantee	End-user peace-of-mind with the Avery Dennison ICS Performance Guarantee	x	x



I am very impressed with the new MPI 1105 Easy Apply RS. The material really stretches into deep corrugations and can be repositioned several times - the Easy Apply RS adhesive copes perfectly. Excellent whiteness also gives the film super bright and vibrant colours. The print quality is great and confirms the MPI 1105 Series in its place at the highest level in digital media.

Huber Rigon, HR Design, Italy

[graphics.averydennison.eu/mpi1105](https://graphics.averydennison.eu/mpi1105)

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The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.

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